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8 NEWS
NEWSPAPERS

The Legal Intelligencer

MOULTRIE NEWS
East Cooper's Weekly Community Newspaper Since 1964

Ryan's
CASE for SMILES
Helping kids feel better to heal better

1 MILLIONTH
PILLOWCASE CELEBRATION

WELCOME TO RYAN'S CASE FOR SMILES FORMERLY CONKERR CANCER

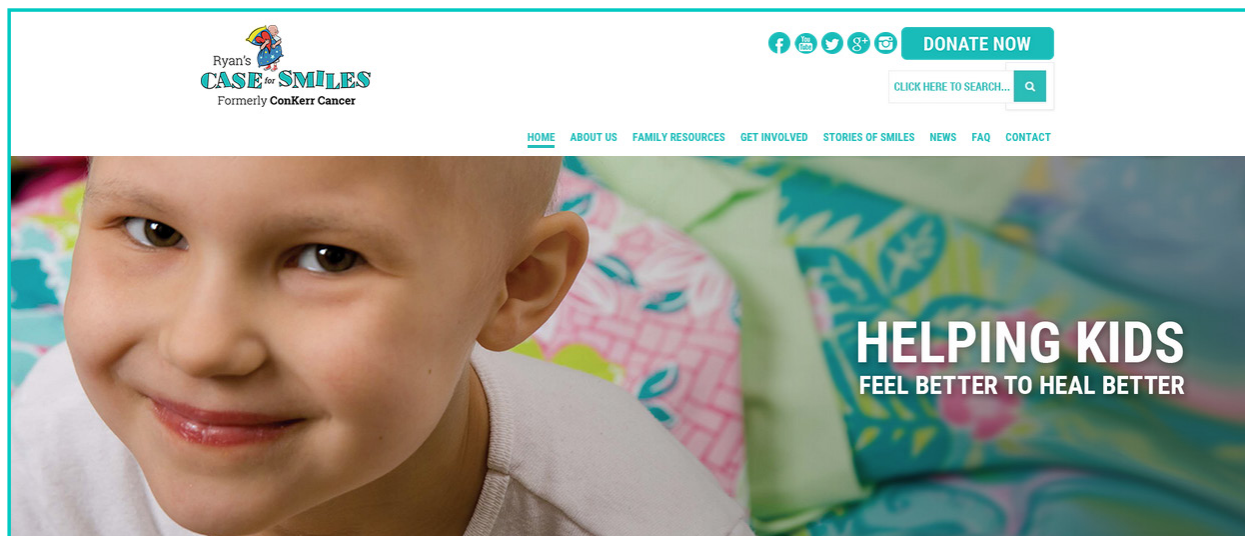
Dear friends,

2015 is a momentous year for us. On September 17th, all of our 120 chapters across North America delivered our 1 millionth pillowcase to a sick child at their local hospital! Each child received our specially designed 1 millionth pillowcase, and teachers and students across the country also helped us celebrate with PJ parties and fundraising events at their schools.

With this in mind, we're excited to introduce to you our new name, new website, and refreshed look and feel! Welcome to **Ryan's Case for Smiles** - formerly known as ConKerr Cancer - and our new website www.caseforsmiles.org. Our new name, which we will refer to as "Case for Smiles" for short, is supported by our new tagline, "helping kids feel better to heal better." Why the change? It reflects the growth of our mission to serve all children with life changing illnesses and injuries - not just those with cancer. It also honors the thousands of extraordinary volunteers who are creating smiles each day.

Our mission is growing in one more important way. A hospital stay can be a terrifying experience for a child. So terrifying that up to 20% of children who survive a life changing illnesses or injury (and nearly 35% of moms) develop a full clinical diagnosis of Post-Traumatic Stress Disorder (PTSD). We are excited to be partnering with the nation's leading child psychologists to distribute information and tools that help children and families avoid the long term effects of PTSD.

Check out www.caseforsmiles.org, and learn more in the pages that follow about our 1 millionth pillowcase event! Here's to the next million!





Ryan's
CASE *for* **SMILES**
Formerly **ConKerr Cancer**



TO YOU, WITH THANKS

To our incredible volunteers,

Our 1 Millionth Pillowcase Celebration was a huge success and I am so proud of each and every one of you who made this day possible. Whether you have been with us from the very beginning of ConKerr Cancer or have just recently joined the Ryan's Case for Smiles team, you have all been an integral part of this unbelievable milestone.

This journey did not start from a tragedy as some so often say, but out of an act of love for my incredible son, Ryan. Each and every day, he inspired me through his courage, his sense of humor during those long hospital days and his love for others who fought their own battles. Even during inpatient treatment he found the energy to help others. Ryan spent numerous hours with a mother whose 6-month-old would never leave the hospital. They joked, they laughed and when her son, Anthony died Ryan cried alongside her. He was the oncology resident expert for families on how to make their computers work and would always make the nurses smile with his practical jokes. He formed bonds with other teenagers like himself who eventually lost their battle with cancer, and eight years later our families remain a constant source of support for one another.

The role you play is not much different than the one Ryan played years ago. Many of you have brought comfort to a mother or father, provided smiles and love through a simple but powerful pillowcase or brightened the day of the nurses and child life specialists through your smile or hospital sewing days. You have formed friendships with other volunteers which will last for years to come and you have given me, a mother who lost a son, a family to lean on during difficult days. Through your emails, hugs and photos you have brought me great joy and each and every day I know Ryan's spirit lives on through you. And that is priceless.

So from our unbelievable 1 millionth milestone to the delivery of our next million, please know your tireless work has impacted so many lives in so many ways. As one of the recipients of your love and compassion, I thank you for your incredible gift and I am honored to be working alongside you *helping kids feel better to heal better*.

Thank you,

Cindy Kerr, Founder and CEO

Honoring 3 brave boys, Nick, Ryan and Michael



LIGHTS, CAMERA, ACTION!

1 MILLIONTH PILLOWCASE CELEBRATION MEDIA IMPRESSIONS

PRINT IMPRESSIONS	355,468
DIGITAL IMPRESSIONS	3,307,709
BROADCAST IMPRESSIONS	1,040,392
TOTAL MEDIA IMPRESSIONS	4,703,569



AS SEEN IN...



Special cancer fighter gets Ryan's one millionth pillow case

"A bright pillow case can do a lot to make a sterile hospital room seem a little bit more like home, and for the kids staying at the hospital, some of them fighting for their lives, that can make a world of difference."

-Casey Lund, Good Morning Northwest



New Name, Same Mission

"I get thank-yous that the pillowcase doesn't just affect the child receiving them, but also the family of the child, because it brings such comfort to the child that it in turn brings comfort to the family."

-Thomas Franz, C&G Newspapers



all we do
all for kids™

Ryan's Case for Smiles Delivers its One Millionth Pillowcase to All Children's Hospital Patient

Hunter Swain, battling her second round of leukemia, lit up when she saw the official "One Millionth Pillowcase" ... complete with balloon pattern, delivered just for her.



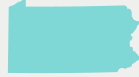
Power of the pillowcase: How one local org is sewing for smiles and PTSD awareness

"Ryan was always very adamant that I did not give up on anything and did not stop our lives, and that we kept going," Cindy stated.

"For me, that's the driving force. Because I don't want to let him down."

-Brandon Baker, Philly Voice

Founder and CEO Cindy Kerr Celebrates the 1 Millionth Pillowcase Delivery in her Hometown



PHILADELPHIA, PA



SOCIAL MEDIA BUZZ



Providence Spokane @providence_phc · Sep 18
@CaseForSmiles volunteers donated the one millionth pillowcase here yesterday. See the story at: kxly.com/news/spokane-n...

Special cancer fighter gets Ryan's one millionth pillow case

A Pennsylvania mom began sewing pillow cases to lift the spirits of her 12-year-old son diagnosed with bone cancer. Ryan Kerr lost that fight, but his legacy lives on across the country.



[View on web](#)

1 2



Nebraska Medicine @NebraskaMed · Sep 21
Proud to be part of @CaseForSmiles ceremonial 1 millionth pillowcase. Our kids love them! #ChildhoodCancerAwareness



4 10



Dave MacQueen @DaveMacQueen1 · Sep 17
Ryan's Case for Smiles gave their 1millionth pillow case to Trey Busby @MUSCKids See more tonight on @ABCNews4 #chs



1 2



Casey Lund KXLY @caseylundkxly · Sep 18
ICYMI: @CaseForSmiles volunteers sew pillow cases for sick kids, celebrated 1 million cases. kxly.com/news/spokane-n...



1 6



TampaGeneralHospital @TGHcares · Sep 18
Big thanks to @CaseForSmiles for delivering homemade pillowcases to our kids Thursday! #OneMillionAndCounting



1 1



Wolfson Children's @WolfsonChildren · Sep 18
Leslie w/ @CaseForSmiles helping Nate #feelbettertohealbetter w/ special pillowcase delivery. Nate's 1 in a million!



1 3



Children's Hospital @ChildrensPgh · Sep 17
Thanks to @CaseForSmiles! The organization gave out its 1 millionth pillowcase to a patient here at @ChildrensPgh!



5 6



KTZV NewsChannel 21 @KTZV · Sep 21
Video: 'Case for Smiles' marks '1 in a Million' milestone at St. Charles Bend ow.ly/Sv14d

'Case for Smiles' marks milestone

The Central Oregon Chapter of 'Case for Smiles' delivers its 1 millionth pillowcase at St. Charles Bend.



[View on web](#)

1

SOCIAL MEDIA BUZZ



HealthCareToolbox @HCTbox · Sep 18

Yesterday with @CaseForSmiles helping kids #feelbettertohealbetter by delivering the 1 millionth pillowcase 6abc.com/989650/ via @6abc

Action News on 6abc

6abc Philadelphia
3.0/5.0 stars – 642 ratings



FREE

Children suffering with cancer got a heartfelt reminder that they are loved

[View on web](#)

1 1



Kevin Sharrow @DetSportFanatic · Sep 17

My little hero just got the 1,000,000th pillowcase from @CaseForSmiles @ChildrensDMC Huge thanks. #Priceless



1 3



St. Rose Dominican @StRoseHospitals · Sep 17

@caseforsmiles delivered their 1,000,000 pillowcase today to a patient in our peds unit. Thank you for all you do!



1 1



Providence Spokane @providence_phc · Sep 17

Ryan's Case for Smiles is donating the ceremonial 1 millionth pillowcase at Sacred Heart Children's Hospital today!



3 2



Golisano Children's @URMed_GCH · Sep 17

Congrats to @CaseForSmiles for celebrating your ceremonial 1M pillowcase delivery today! Thank you for all you do!



2 2



Tony Ruffolo @WPXITonyRuffolo · Sep 17

@CaseForSmiles gives out its 1millionth pillow case at @ChildrensPgh. #WPXI #pgh #Pittsburgh



1 1



Mercy St. Louis @mercysaintlouis · Sep 17

Thx to @StChasCitySch & @CaseForSmiles for donating pillow cases to #MercyKids



2 6



TPCS Elem School @TPCS_LDSB · Sep 18

Great showing of PJs yesterday to show our support of @CaseForSmiles.

1 2



Mercy Springfield @MercySGF · Sep 17

.@kolr10kozi! Thanks for having us on! @CaseForSmiles is such a great project for #MercyKids in #sgf & the #Ozarks! bit.ly/1Kj5n1h

1 2

[View conversation](#)

SOCIAL MEDIA BUZZ



muhealth FOLLOW

vollrathc, underarmour87, eileen_ij and ford1227 like this

muhealth Thank you to Ryan's Case for Smiles for brightening the day of 2-year-old De'Andre Washington, who was the recipient of the group's ceremonial one millionth pillowcase. The pillowcase delivered today was made by Jefferson City seamstress Connie May, who has made and donated numerous pillowcases to MU Children's Hospital. #millionthpillowcase #ryanscaseforsmiles #volunteers

♡ Add a comment... ⋮



promedicahealth ProMedica Toledo... FOLLOW

aprilleigh1, bathhousesoaps, amanthey34, mariahhh3, arturo_promedica, kmwarchol and alrockwell like this

promedicahealth Ryan's Case for Smiles provides pillowcases for children in the hospital, and yesterday one special patient received their 1 millionth pillowcase! #oneinamillion #caseforsmiles @caseforsmiles

♡ Add a comment... ⋮



philly_pr_girl FOLLOW

28 likes 2w

philly_pr_girl #TBT to our pajama party with @caseforsmiles! Congrats on delivering your one millionth pillow case! We're so honored to have helped you on your mission to give pillow cases to children fighting cancer. Here's to one million more! #CaseForSmiles #PajamaParty

caseforsmiles Thanks @philly_pr_girl! We can't even believe it! It feels so unreal to think that we've touched the lives of 1 million patients and families with our pillowcases ♡

♡ Add a comment... ⋮



myausomelife FOLLOW

11 likes 2w

myausomelife Cam just had some super sweet visitors, who brought him a beautiful bright pillow case to cheer him up. Volunteers who donate their time and money to putting smiles on kids faces...makes my heart melt. Big thank you #ryanscaseforsmiles #caseforsmiles #conkercancer #onehappyboy

kayleelizabethz When keags was in the hospital for his tube the volunteers brought him a super awesome pillow case too! | 📷 volunteers

♡ Add a comment... ⋮



fox29philly FOLLOW

176 likes 2w

fox29philly @caseforsmiles is celebrating one million pillow cases and counting with founder Cindy Kerr. Tune in to Fox29 now! #CaseForSmiles #Fox29GoodDay

caseforsmiles So excited to be here! char_nolan @caseforsmiles and Cindy Kerr -she is amazing!!

char_nolan Proud to have made a few of those million!!

desdruce @fox29philly great story ♡

mayo112811 How can I get one 4 my son I love dem

fox29philly @mayo112811 ask @caseforsmiles !

mydamngammam Being'

♡ Add a comment... ⋮



the_only_honeybe... FOLLOW

11 likes 2w

the_only_honeybear Today is #NationalPjDay. Today honors children everywhere who are fighting injury or illness. The kids took \$2.00 out of their own piggy bank to donate to buy fabric so volunteers can make pillowcases for sick kids. Such a wonderful cause #RyansCaseForSmiles

raepal Those robes are so cute!

the_only_honeybear Thanks @raepal I made Soly's and Isaac's Izabelle couldn't find the one I made for her lol.

raepal @whynotwithstacy #sewingboss

♡ Add a comment... ⋮

SOCIAL MEDIA BUZZ



Camp Enchantment shared Steve Stucker, New Mexico Weatherman's post.
September 18 at 6:47pm · 🌤️

Nieves Garcia with Julia Garcia!



Moultrie News ✓
September 17 at 1:04pm · 🌐

Like Page

Today, [Case for Smiles](#) - formerly ConKerr Cancer volunteers will deliver the ceremonial 1 millionth pillowcase to a hospitalized child in each of its 120 chapters across North America.

Case for Smiles (formerly ConKerr Cancer) celebrates delivery of 1 millionth pillowcase

Case for Smiles (formerly ConKerr Cancer) — a nonprofit dedicated to helping kids feel better to heal better will celebrate the delivery of 1 millionth pillowcase with special delivery to a hospitalized child at MUSC Children's Hospital. Ryan's Case for Smiles announced a milestone in the nonprofit...

MOULTRIENEWS.COM | BY HTTP://WWW.MOULTRIENEWS.COM

1 Like 1 Comment



MUSC Children's Hospital added 4 new photos.
September 17 at 10:41am · 🌐

Like Page

MUSC patient Trey is the recipient of the Million pillowcase from Ryan's Case for Smiles.



John Muir Health ✓
September 29 at 4:56pm · 🌐

Like Page

A child at our Walnut Creek hospital recently received a ceremonial one millionth pillowcase from Ryan's Case for Smiles. Every child who is hospitalized in our pediatric and pediatric intensive care units receives a special hand-made pillowcase with their choice of cartoon characters, princesses, superheroes or dinosaurs. The pillowcases bring joy, happiness and a sense of home to the lives of our hospitalized children. Ryan's Case for Smiles is a national organization with more than 120 chapters.



Tampa General Hospital Foundation shared Tampa General Hospital's post.
September 18 at 8:43am · Edited · 🌐

Ryan's Case for Smiles -Tampa Bay thank you for all you do!



Rady Children's Hospital-San Diego ✓
added 2 new photos.
September 17 at 7:28pm · 🌐

Like Page

Today we received a very special donation. Ryan's Case for Smiles delivered the one millionth pillow case to Rady Children's and presented it to an amazing little girl named Jelly. We believe Jelly is "One in a Million" too!



SOCIAL MEDIA BUZZ



Golisano Children's Hospital with Madison Knapp

Like Page

September 17 at 2:35pm · Edited ·

All 120 chapters of [Case for Smiles](#) - formerly ConKerr Cancer celebrated the delivery of a ceremonial 1 millionth pillowcase to kids in hospitals around the country today! Madison accepted a special pillowcase from our local chapter. Congrats to both Madison and Case for Smiles!



84 Likes 4 Comments 11 Shares



All Children's Hospital

September 21 at 11:24am ·

Like Page

Thanks to the Ryan's [Case for Smiles](#) -Tampa Bay organization for celebrating their 1 millionth pillowcase donation and dropping off a box of pillowcases for patients in our cancer unit for [#ChildhoodCancerAwareness Month](#)



189 Likes 13 Comments 15 Shares



Mercy

September 18 at 4:30pm ·

Like Page

Spirits were brightened this week when volunteers from Case for Smiles brought the symbolic 1 millionth pillowcase and more to [#MercyKids](#) at [#MercySTL](#). Details: bit.ly/Case4Smiles



St. Rose Dominican Hospitals added 8 new photos.

September 17 at 6:00pm ·

Like Page

Case for Smiles - formerly ConKerr Cancer delivered their one-millionth pillowcase today to a patient in our pediatric unit. There were definitely smiles! Thank you for all you do!



Children's Hospital of San Antonio

September 23 at 8:45pm ·

Like Page

1 million is a lot! Our patient "Lupita" recently received the 1 millionth pillowcase from Ryan's Case for Smiles. Ryan's Case for Smiles donates colorful, kid-friendly pillow cases to our hospital to brighten our patients' day. We are so happy they selected our patients to celebrate the "1 millionth" pillow case delivered to our much deserved sweet patients. Thank you! See the video here: <https://youtu.be/dZzYGzk0Lwo>



Pillows of Comfort - Children's Hospital of San Antonio

Thank you Ryan's Case for Smiles for making beautiful colorful, kid-friendly pillow cases and donating them to patients to help brighten their day.

YOUTUBE

76 Likes 1 Comment 13 Shares

SOCIAL MEDIA BUZZ



Levine Children's Hospital

October 1 at 3:45pm · 🌐

Like Page

Nolan was the lucky recipient of Case for Smiles - formerly ConKerr Cancer's one MILLIONTH pillowcase donation! This volunteer group provides pillowcases to children's hospitals across the country to brighten a patient's day and hospital room. While seemingly simple, a whimsical pillowcase can give a child an emotional boost and help them cope with the stress of their illness or injury.

We are so appreciative of the hundreds of pillowcases that they donate to us each year, and congratulations on the one millionth!



Arnold Palmer Hospital for Children added 2 new photos.

September 17 at 11:23am · 🌐

Like Page

Pat Hemrick, The Orlando Chapter President of Case for Smiles - formerly ConKerr Cancer donated their one millionth pillowcase made nationwide to a lucky patient here at Arnold Palmer Hospital. The mission of Case for Smiles is to provide hospitalized children with whimsical pillowcases, giving them an emotional boost and reminding them that they are not defined by their illnesses. The Orlando Chapter has made and donated 4,488 pillowcases to Arnold Palmer Hospital since 2012, which equates to 12,164 hours of volunteer service. Thank you for your hours of hard work and dedication to the children and families we care for at the hospital!



St. Joseph's Children's Hospital of Tampa

September 28 at 3:31pm · Edited · 🌐

Like Page

Special thanks to Ryan's Case for Smiles -Tampa Bay for including our patients in your 1 millionth pillowcase celebration. We're so grateful for your continued support!



66 Likes 4 Comments 1 Share



KTVZ - NewsChannel 21

September 21 at 6:54pm · 🌐

Like Page

Video: 'Case for Smiles' marks '1 in a Million' milestone at St. Charles Bend <http://ow.ly/Sv14d>



'Case for Smiles' marks milestone

The Central Oregon Chapter of 'Case for Smiles' delivers its 1 millionth pillowcase at St. Charles Bend,

KTVZ.COM | BY KTVZ

51 Likes 3 Comments 3 Shares

SOCIAL MEDIA BUZZ



St. Christopher's Hospital for Children

Like Page

September 17 at 2:54pm · 🌐

Today, patients at St. Christopher's accepted the ceremonial 1 [millionth pillowcase](#) by Ryan's Case for Smiles, a 501(c) 3 organization that provides sick children across North America with whimsical pillowcases that give hospitalized children an emotional boost and remind them they are not defined by their illness.

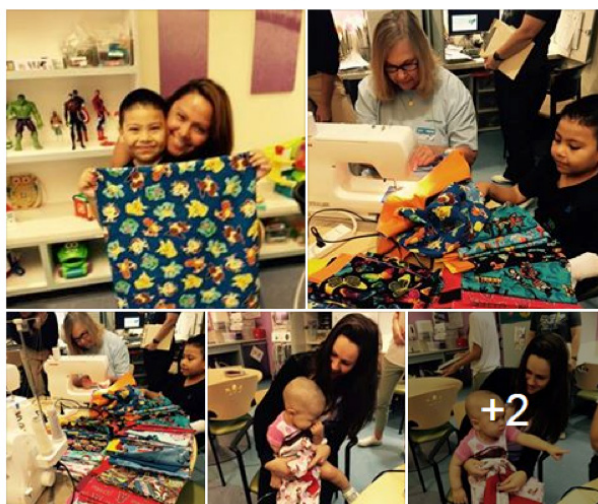
Congratulations Cases for Smiles on the accomplishment and thanks for all of the pillowcases!



Kat Orient added 6 new photos — 😊 feeling thankful with Sandra Walker and 2 others at Children's Hospital Los Angeles.

September 17 at 2:22pm · 🌐

He received our [Millionth Pillowcase!](#) WOO HOO!!



Nebraska Medicine added 5 new photos.

Like Page

September 21 at 5:52pm · 🌐

Being hospitalized for long periods of time is difficult — especially for children. They desperately miss the comforts of home, including their own bed and pillows. Last week, volunteers with Ryan's Case for Smiles delivered their ceremonial 1 [millionth pillowcase](#) to our pediatric cancer patients. The sweet gesture helps our kids' rooms feel more like "home." [#ChildhoodCancerAwareness](#)

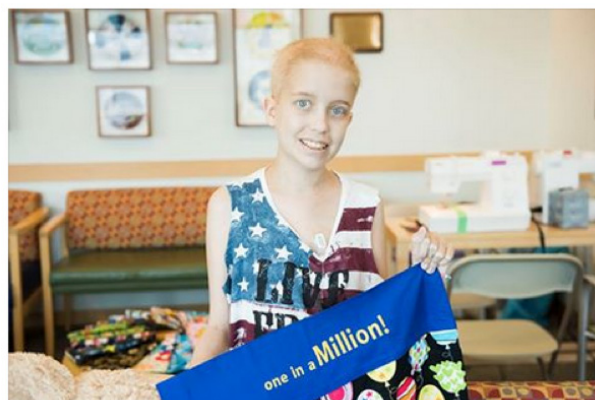


MassGeneral Hospital for Children

Like Page

September 24 at 2:25pm · 🌐

Big thank you to Case for Smiles - formerly ConKerr Cancer, for coming in last week and sharing their 1 [millionth pillowcase](#) celebration with us. It always brings a smile to the kids' faces! [#ChildhoodCancerAwareness](#)



40 Likes 1 Comment 1 Share

SOCIAL MEDIA BUZZ



SSM Health Cardinal Glennon Children's Hospital

October 1 at 8:05pm · 🌐

Spreading smiles- one pillowcase at a time! Our thanks to Case for Smiles - formerly ConKerr Cancer for their recent donation of more than 100 pillowcases to the patients at #CardinalGlennon! The organization's donations reach far and wide - and this one here is the one-millionth pillowcase!



Bayside Stitches Quilting Shop

September 17 at 12:52pm · 🌐

Like Page

The one millionth pillowcase was delivered! This is a Hernando County child. Such a great charity! Please join us on Tuesday 22nd for another day of sewing pillowcases.



22 Likes 2 Comments 1 Share



Ann & Robert H. Lurie Children's Hospital of Chicago

September 20 at 8:30am · 🌐

Like Page

A Case for Smiles Chicago - Formerly ConKerr Cancer - Chicago celebrated National Childhood Cancer Awareness month by delivering whimsical pillowcases to our patients this week. The nonprofit organization is dedicated to helping kids feel better to heal better. While at Lurie Children's, they delivered their 1 millionth pillowcase to patient Olivia!



226 Likes 8 Comments 4 Shares



PhillyVoice

September 25 at 9:54am · 🌐

Like Page

Delaware County nonprofit Case for Smiles - formerly ConKerr Cancer delivered its one-millionth pillowcase to a child with cancer last week. Now, alongside Children's Hospital of Philadelphia, they're advocating awareness of pediatric medical traumatic stress disorder, a lesser known form of PTSD.

National Child Traumatic Stress Network | Cancer Center at CHOP



Power of the pillowcase: How one local org is sewing for smiles and PTSD awareness

Cases for Smiles delivers one-millionth pillowcase for kids with serious illnesses

SOCIAL MEDIA BUZZ



Kat Orient shared Case for Smiles - formerly ConKerr Cancer's photo.

September 30 at 3:11pm · 🌐

We have awesome volunteers! RYANS CASE FOR SMILES FORMERLY CONKERR CANCER ROCKS!



University of Missouri Women's and Children's Hospital added 3 new photos.

Like Page

September 16 at 5:19pm · 🌐

Thank you to Ryan's Case for Smiles for brightening the day of 2-year-old De'Andre Washington, who was the recipient of the group's ceremonial one millionth pillowcase.

The pillowcase delivered today was made by Jefferson City seamstress Connie May, who has made and donated numerous pillowcases to MU Children's Hospital.

Read more here: <https://www.muhealth.org/.../special-pillowcase-delivery-at-.../>



Mission Children's Hospital

September 24 at 2:14pm · 🌐

Like Page

A big thanks to ConKerr Cancer for including Mission Children's Hospital in their One Millionth Pillowcase Celebration on Friday, September 18th. The organization, now known as Ryan's Case for Smiles, is devoted to helping sick children with life changing illnesses by providing them with whimsical pillowcases. As of last Friday, they have now delivered over 1,000,000 pillowcases.



Healthcare Toolbox

September 18 at 9:23am · 🌐

Like Page

Yesterday with @CaseForSmiles helping kids #feelbettertohealbetter by delivering the 1 millionth pillowcase <http://t.co/KUPQeeL5tz> via @6abc



Reminder of caring

Children suffering with cancer got a heartfelt reminder that they are loved

6ABC.COM/989650/

1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



Daily American



Making a case for smiles: Volunteer sewers craft pillowcases

-Rick Kazmer, *The Daily American*

The Legal Intelligencer



As part of Clark Hill's Thrive 125 initiative (celebrating its 125th anniversary), Jonnie Lojewski from the Philadelphia office spent the day sewing pillowcases for Ryan's Case for Smiles to be given to children who are coping with the stress of illnesses and injuries. A pillowcase provides seven proven stress relievers that enhance the well-being of the children and their families: comfort, play, choice, familiarity, expression, connection and hope. With improved emotional well-being, the children are more likely to regain their health faster.



Organization delivers special pillowcase to Hershey Children's Hospital

"They just really do make it feel homey. They bring them back in if they're going to be here for awhile, they're just a great, great thing. Pillowcases are awesome. The parents, the patients everyone loves them."

-Alysa Poindexter, FOX43



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



ARIZONA



DELAWARE



CALIFORNIA



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



**Small stitches make
big difference**

-Jennifer Epstein, FOX13



FOX_WTVT_09-17-2015_17.56.02



ST. PETERSBURG
FOX 13 ORGANIZATION DELIVERS PILLOWCASES
TO YOUNG CANCER PATIENTS



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



Boise students make brightly-colored pillowcases



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



ILLINOIS



LOUISIANA



IOWA



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



INDIANA



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



all we do
all for kids®



**Ryan's Case for Smiles Delivers
its One Millionth Pillowcase to All
Children's Hospital Patient**



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



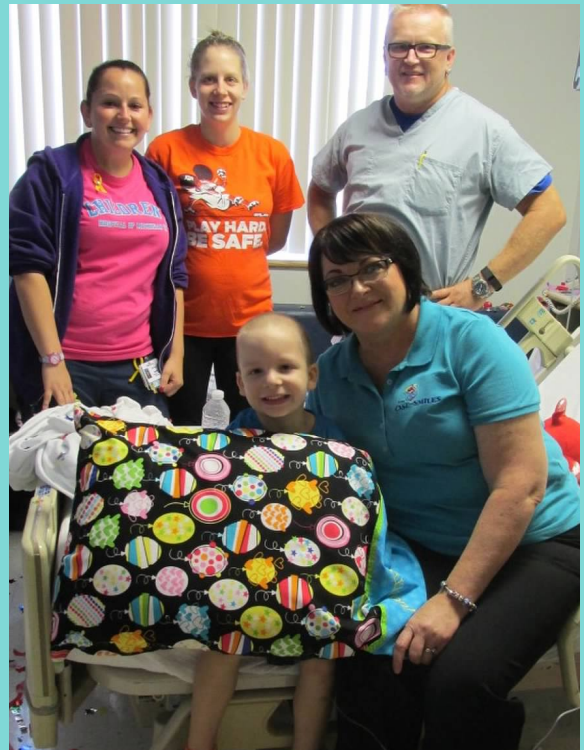
MICHIGAN



MACOMB TOWNSHIP New name, same mission

Group helps bring smiles to children
in hospital via pillowcases

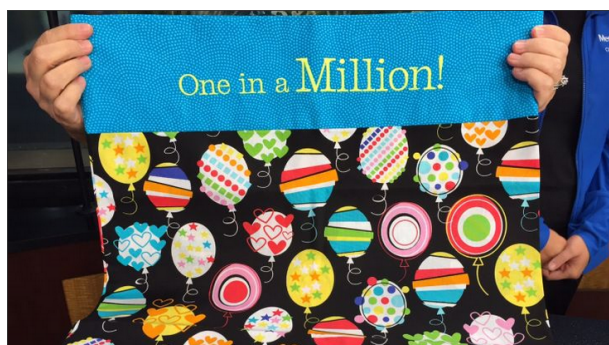
-Thomas Franz, C&G Newspaper



MINNESOTA



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



Volunteers Spread Pillowcase Cheer to Young Cancer Patients

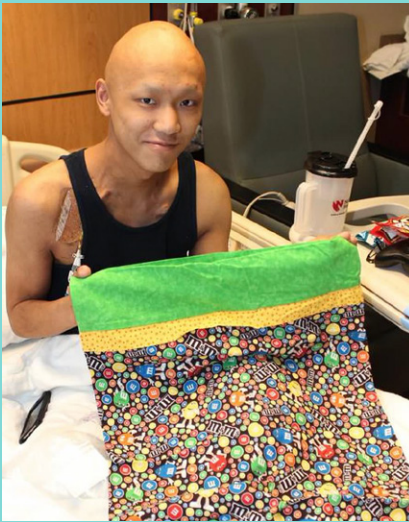
Group helps bring smiles to children
in hospital via pillowcases



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



NEBRASKA



NEVADA



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



NEW JERSEY



Wildwood Students Make a Case for Smiles

"Their dedication in reaching out to help hospitalized kids is amazing. Not only have they given of themselves but they have received so much back in learning to pay it forward."



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



Bough Hills Raises Money for Children Battling Illness

"This was a great opportunity for students to learn how their good fortune can help those in need"



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



NEW MEXICO



Homemade pillowcases help cheer up kids in the hospital

"They celebrated the gift of some comfort and a smile, and Stucker even got a pillowcase of his own."



OHIO

THE BLADE

One of America's Great Newspapers



Group marks 1M donated pillowcases

They came with an armful of brightly colored pillowcases, looking to bring cheer to patients at Toledo Children's Hospital.

-Lauren Lindstrom, The Blade

NBC24.com



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



NORTH CAROLINA

The Stokes News



Sewing a case for hope

"They celebrated the gift of some comfort and a smile, and Stucker even got a pillowcase of his own."

- Nicholas Elmes, *The Stokes News*



SOUTH CAROLINA



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



OREGON

KTVZ.COM

CENTRAL OREGON'S NEWS LEADER

KTVZ_09-17-2015_18.35.45



NEWSWATCH



Cottage Grove Pillowgrams Hits Milestone

"Addison Hitt, 8, ceremoniously gave out the special pillow to a young lady named Maggie Leabo at Sacred Heart Medical Center at RiverBend."

-Connor Giampietri, KDRV News



1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



TEXAS



WISCONSIN

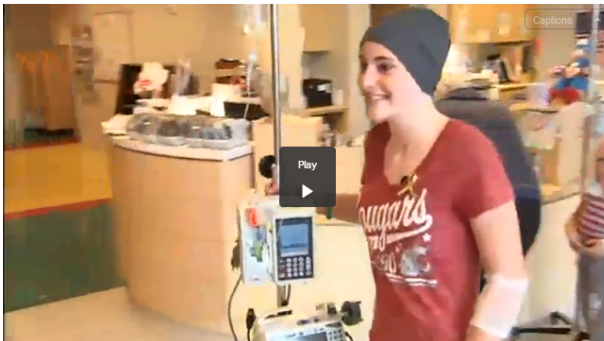


1 MILLIONTH PILLOWCASE CELEBRATIONS AND MEDIA COVERAGE IN YOUR AREA



WASHINGTON

KXLY.com
Spokane · Coeur d'Alene



Special cancer fighter gets Ryan's one millionth pillow case

-Casey Lund, Good Morning Northwest
Reporter



NOTABLE QUOTABLES

CHECK OUT THE INSPIRING WORDS OF OUR COORDINATORS AND VOLUNTEERS

"It was a **WONDERFUL** day at Johns Hopkins Children's Center. Delivery day....500 pillowcases for the 10 units we serve and the 1 Millionth Celebration pillowcase!"

-Marcy Crawbuck Kelly - Case for Smiles Baltimore Coordinator

"What an **AMAZING MORNING!** Our little patient was amazing. He was really not feeling well so we were not sure he would be up to it, however he is a little trooper and the TV cameras were most appealing! He smiled and was really happy to add another pillowcase to his collection. Cindy, thank you for inviting me on this **INSPIRATIONAL JOURNEY**. I know **RYAN IS REALLY SMILING TODAY**. YOU are one in a million!"

-JoAnn Shaw - Case for Smiles Phoenix Coordinator

"We got some exposure for this area and **HOPEFULLY SOME NEW VOLUNTEERS!** Thanks again – I appreciate YOU!!"

-Cindy Growcock - Case for Smiles SW Missouri Coordinator

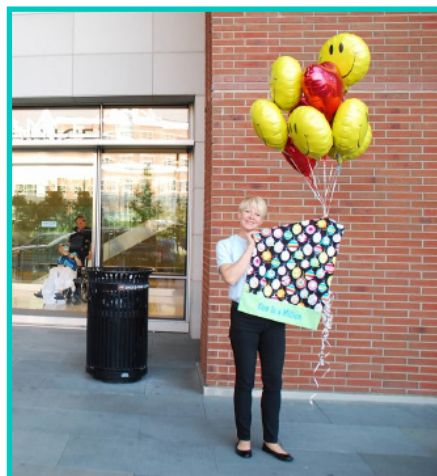
"**WHAT A WONDERFUL DAY!** We were at Mercy Children's Hospital in St. Louis for our 1 **MILLIONTH CELEBRATION**. The folks at Mercy were wonderful. We saw a number of children and families and heard firsthand how much the kids and their folks **LOVE THE PILLOWCASES AND THE SMILES THEY BRING.**"

-Pat Mohrman - Case for Smiles St. Louis Missouri Coordinator

"One of the students who participated in Pajama Day at my school also happened to be a recipient of one of our pillowcases. She brought her pillowcase with her to school for the celebration. What a **WONDERFUL SURPRISE.**"

-Samantha Bunster - Case For Smiles Long Island Coordinator

PHOTOS OF OUR FANTASTIC COORDINATORS AND VOLUNTEERS





OUR WORK: BY THE NUMBERS

More than **120** chapters comprised of **Thousands** of volunteers

More than **5 million** hours of volunteer time donated

Over **50,000** children at over **330** Hospitals helped annually

MORE THAN 1 Million PILLOWCASES DELIVERED AND COUNTING!



Ryan's
CASE for SMILES
Helping kids feel better to heal better