

ConKerr Cancer
A case for smiles

Giving Sick Kids a reason to smile...

One pillowcase at a time.



Annual Report

***Brightening the lives of children with
cancer and other life changing
illnesses and injuries.***

From Our Founder and CEO:

Over 50,000 children throughout North America found comfort and a reason to smile during their long hospital stays in 2013. Thousands of volunteers sent the message that ConKerr Cancer is there for them via a bright fun pillowcase or a hospital sewing day.



During this past year I have marveled at how tirelessly our volunteers, staff and board have worked to ensure that every child continued to receive our support even with the rising cost of fabric and increased demand for our services. An astounding 190,000 pillowcases were delivered in 2013, over 20,000 more than the previous year.

We look forward to 2014 when we will hold our 2nd PJ party at the Please Touch Museum for the patients and their families, connecting with more children through our hospital sewing days and building a strong, sustainable organization for years to come.

I wish to express my admiration and thanks to our chapter coordinators, volunteers and donors who continue to make a real difference. They are truly what makes ConKerr, "A Case for Smiles."

With gratitude,

A handwritten signature in cursive script that reads "Cindy Kerr".

Cindy Kerr
Founder/CEO

Smiles Delivered ...

A hospital stay is a frightening experience for adults and even more so for young children. Beyond the obvious medical fears and difficulties, a sterile hospital room lacks the comfort and warmth of home.

Our goal is clear—provide comfort, emotional healing and a smile to every seriously ill child in North America.

Our work is simple - brighten their lives and break up the boredom of a hospital stay by giving them a chance to learn to sew their own pillowcases.



Success Multiplied ...

In 2013, ConKerr Cancer:

- Delivered 190,000 pillowcases worldwide.
- Continued to add new hospitals and reach more children.
- Held Miles of Pillowcase Smiles sewing events in every one of our 127 chapters across North America. Over 64,000 pillowcases were sewn during September.
- Engaged school children with our Wear Your PJs to school fund raisers.
- Continued to implement our strategic plan and to improve our capabilities to sustain our mission for the long term.



Love Shared...

"I just wanted to send along a quick note of thanks. As a nurse at MGH I have the pleasure of handing out your beautiful pillowcases to my patients. I wish all of your volunteers could see the smiles of our patients and their parents and families. The color and softness of each pillowcase is as comforting for our kids as it is for us."

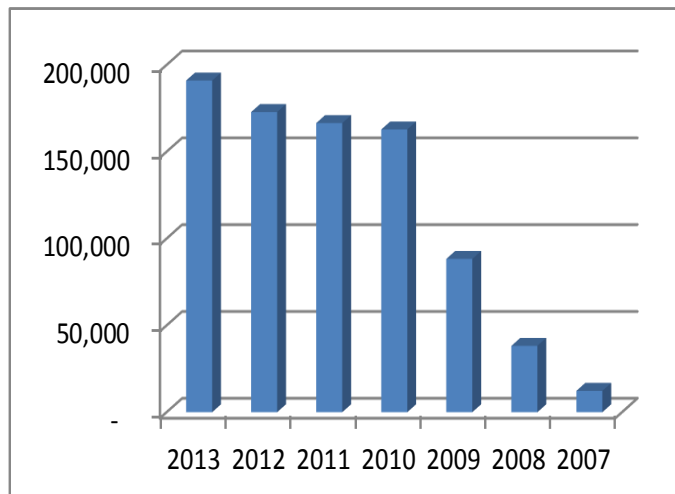


ConKerr Counts ...

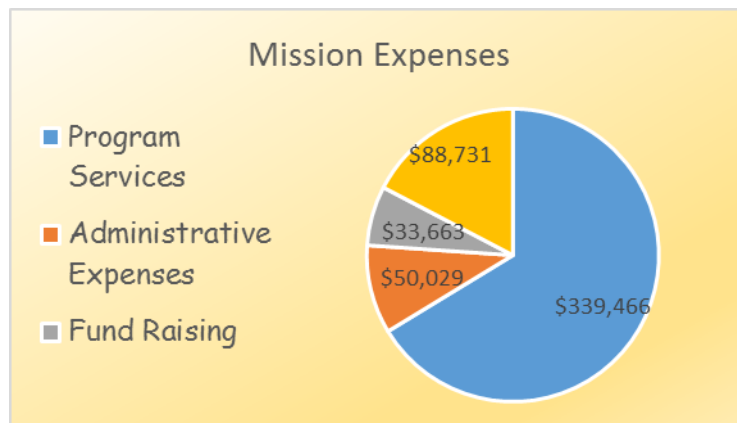
- 843,881 Pillowcases delivered worldwide since founding in 2007
- \$7,594,929 = Total value of pillowcases delivered since 2007 (\$9.00 per pillowcase)
- 190,000 pillowcases delivered to children during 2013
- 64,000 pillowcases created during our September 2013 Miles of Pillowcase Smiles Campaign
- 127 Cities and 250 Hospitals Served Today

"My son, Brett was just diagnosed with AML leukemia. He is 5 years old and while he was in the PICU at Children's, he was given one of your pillowcases. He loved it. He was brought to the ER on Wednesday night and I haven't been home, yet, to get his sheets and pillowcases, so him getting to use the ones you've made has made a tremendous impact on his comfort while here. You are appreciated and we can't thank you enough. It is a long road ahead for our little guy and your pillowcases have already made a huge impact on his quality of life while in the hospital."

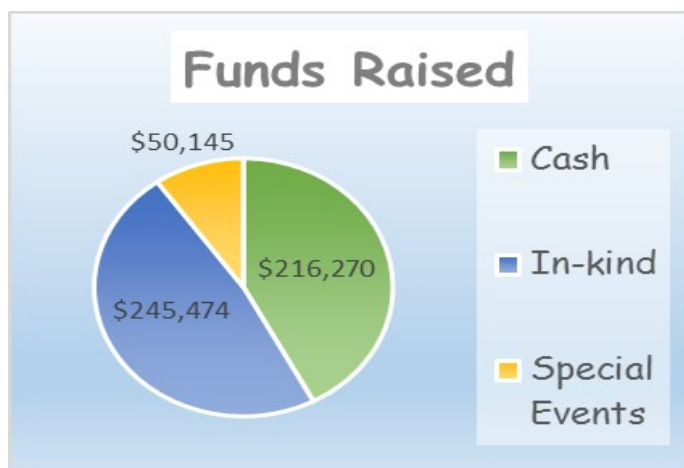
Pillowcases Delivered ...



Expenditures Made



Funds Raised



- Administrative Expenses = 9.8%
- Largest Expense is Fabric and Sewing Supplies = 91% of Program Expenses
- Strategic Fund being built to ensure sustainability of the mission even during challenging times

Thank you to:

KOHL'S
 TEVA Pharmaceuticals
 Wawa Stores
 Phillies Wives
 Ronald McDonald House
 Baby Lock
 Alex's Lemonade Stand
 Abramson Family Foundation
 Please Touch Museum
 Independence Blue Cross

And our many other generous sponsors and donors.





Join Us!

Visit us at www.conkerrcancer.org

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Contact Cindy at: Cindy@conkerrcancer.org